



NATIONAL COACHING

CERTIFICATION PROGRAM

2025 MARKETING KIT



COACHES ASSOCIATION OF ONTARIO

Your hub for coaching sport in Ontario.



ABOUT THE NATIONAL COACH CERTIFICATION PROGRAM (NCCP)

The National Coaching Certification Program (NCCP) is a nationally recognized education program for all types of coaches in every sport.

Informed by research, these workshops allow coaches to expand their problem solving critical thinking and leadership skills in an interactive small group setting that is lead by an experienced facilitator.

Whether you have been coaching for 20 years or just picked up a whistle, taking NCCP training can gives you the tools to support your athletes, develop their potential and reach your coaching goals!

Coaches who take NCCP report increased success and confidence in:

- ✓ Planning practices
- ✓ Analyzing athlete performance
- ✓ Designing and managing annual sports programs
- ✓ Providing support to athletes
- ✓ Making ethical decisions in practices, games & competitions

WHY HOST AN NCCP WORKSHOP?

→ Convenience

Hosting NCCP courses for your club or organization means that course content, materials and your Learning Facilitator all come directly to you.

→ Results

NCCP offers certified instructor-lead facilitated workshops that are informative and engaging, offering coaches the opportunity to expand their coaching knowledge and skills, while also making valuable connections with one another and expanding their personal networks.

→ Revenue

By hosting a workshop at your team's home base, you can earn revenue for your club, provide convenience and create personal and professional opportunities for your coaches



“As a former Club Head Coach, getting our coaches NCCP trained in a timely fashion was challenging.

Hosting these courses helped to solve this because they were local and timely.

By making the courses public, we were able to use the additional revenue that was generated to offset the training costs for our own coaches.”

– Mike Miller, Host

REQUIREMENTS FOR HOSTING

Participants:

Minimum 8, maximum 24

Location:

- Classroom-style
- Tables and chairs for group breakouts
- AV & IT equipment (projector and screen or Smart Board)
- Multiple outlets for laptops

Dates:

- Identify a minimum of 2 dates for your course and CAO will follow up with Learning Facilitator (LF) availability



Sample Budget - NCCP Make Ethical Decisions*

Revenue	Expenses	Profit Potential
\$1,800	\$900-\$1,338	\$462 - \$900

Sample Breakdown - Based on 24 Participants

Revenue	Fixed Expenses	Variable Expenses
Workshop Fee - \$75 x 24	Participant Fee \$720 (\$30pp x 24) Learning Facilitator Fee \$180	Venue Fee - \$400 (example) LF travel - \$16.20 (\$0.54/km x 30kms) Parking - \$15 (example)
Total \$1,800	Total \$900	Total \$431.20



*Costs vary based on course



**To learn about hosting
an NCCP course
and to complete an
Application to Host
please visit:**

coachesontario.ca/host-a-course

Contact

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